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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant : Steven E. Riedl



App. No. : 10/639,070

Filed : August 12, 2003

27299

PATENT TRADEMARK OFFICE

For :

**TECHNIQUE FOR  
EFFECTIVELY DELIVERING  
TARGETED ADVERTISEMENTS  
THROUGH A  
COMMUNICATIONS NETWORK  
HAVING LIMITED  
BANDWIDTH**

I hereby certify that this correspondence and all  
marked attachments are being deposited with  
the United States Postal Service as first-class  
mail in an envelope addressed to: Mail Stop  
Amendment, Commissioner for Patents, P.O.  
Box 1450, Alexandria, VA 22313-1450, on

March 12, 2009

(Date)

Julie Melendez Flores, Reg. No. 58,559

Examiner : Bantamoi, Anthony

Group Art Unit: 2423

AMENDMENT AND RESPONSE TO OFFICE ACTION

10 Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

15 Dear Sir:

In response to the Office Action dated November 12, 2008 ("Office Action"), the following is provided:

03/16/2009 SDIRETA1 00000016 10639070

01 FC:1202	416.00 OP
02 FC:1201	440.00 OP
03 FC:1251	130.00 OP